

September 2, 2008



Bill Mack with "Golden Years of Hollywood."

## Hollywood Sign Project Update

As most of you know, Bill Mack recently purchased the Original Hollywood Sign. The 450 feet long sign has been transported to Minneapolis and disassembled in the artist's studio. The galvanized steel skin from the surface of the sign is being cut up by the artist and used as canvas' to paint portrait tributes to the stars of the "Golden Years of Hollywood."

While the project has only been introduced in a few locations to date, it has met with enormous success. The first monument "H – The Beginning of Hollywood", an eight foot high H with Marilyn Monroe, James Dean, and Greta Garbo painted on it, recently sold for \$350,000. Also, a 5-foot tall painting on a panel from the Original Hollywood Sign with the likeness of James Dean was recently sold for \$100,000. Additionally, portraits have been sold ranging from \$45,000 to \$100,000 of the following:

*Marilyn* (Marilyn Monroe)  
*Legend* (Marilyn Monroe)  
*MM* (Marilyn Monroe)  
*Bus Stop Legend* (Marilyn Monroe)  
*Unnamed* (Marilyn Monroe)  
*Audrey* (Audrey Hepburn)  
*Audrey Hepburn* (Audrey Hepburn)  
*Elvis Presley* (Elvis Presley)  
*Katherine Hepburn* (Katherine Hepburn)  
*Dean* (James Dean)  
*James Dean* (James Dean)

*Clark Gable* (Clark Gable)  
*Burning Love* (Gone with the Wind  
Clark Gable and Vivien Leigh)  
*Love Goddess* (Rita Hayworth)  
*Red Head* (Rita Hayworth)  
*Harlow* (Jean Harlow)  
*Phantom* (Lon Chaney Sr.)  
*Vivien Leigh* (Vivien Leigh)  
*Wayne* (John Wayne)  
*Rooster* (John Wayne)  
*Lucille Ball* (Lucille Ball)

Items sold and not completed to date:

James Dean (#3)

Three Stooges

Marilyn Monroe (#6)

Marlon Brando

Frank Sinatra

Grace Kelley

Elizabeth Taylor

John Wayne #3

Additionally, nine (8 plus one for artist's collection) Unique Mix Medias, created *after* the following

*Marilyn*

*Legend*

*Wayne*

*Harlow*

*Redhead*

There have also been over a dozen drawings/studies for the Hollywood Sign paintings sold.

**A total of 30 Original Paintings and 40 Unique Portraits have been sold to date.**

Please keep in mind that this project has achieved this tremendous success without the benefit of publicity. Currently there are plans to produce an hour long documentary along with a comprehensive publicity campaign projected for the first part of next year.