

December 10, 2008



Bill Mack with "Golden Years of Hollywood."

Hollywood Sign Project Update

As most of you know, Bill Mack recently purchased the Original Hollywood Sign. The 450 feet long sign has been transported to Minneapolis and disassembled in the artist's studio. The galvanized steel skin from the surface of the sign is being cut up by the artist and used as canvas' to paint portrait tributes to the stars of the "Golden Years of Hollywood."

While the project has only been introduced in a few locations to date, it has met with enormous success. The first monument "H – The Beginning of Hollywood", an eight foot high H with Marilyn Monroe, James Dean, and Greta Garbo painted on it, recently sold for \$350,000. Also, a 5-foot tall painting on a panel from the Original Hollywood Sign with the likeness of James Dean was recently sold for \$100,000. Original portraits have been ranging from \$45,000 to \$100,000. And, Unique Mixed Media portraits sell from \$20,000 to \$50,000.

Hollywood (Hollywood Sign)

Marilyn (Marilyn Monroe)

Legend (Marilyn Monroe)

MM (Marilyn Monroe)

Bus Stop Legend (Marilyn Monroe)

Legendary Blonde (Marilyn Monroe)

Monroe (Marilyn Monroe)

Audrey (Audrey Hepburn)

Audrey Hepburn (Audrey Hepburn)

Elvis Presley (Elvis Presley)

Katherine Hepburn (Katherine Hepburn)

Dean (James Dean)

James Dean (James Dean)

Original Cool (James Dean)

Blue Eyes (Frank Sinatra)

Elizabeth (Elizabeth Taylor)

Metamorphosis of a Legend (Marilyn Monroe and Norma Jean)

Clark Gable (Clark Gable)

Burning Love (Gone with the Wind)

Clark Gable and Vivien Leigh)

Love Goddess (Rita Hayworth)

Red Head (Rita Hayworth)

Harlow (Jean Harlow)

Phantom (Lon Chaney Sr.)

Vivien Leigh (Vivien Leigh)

Wayne (John Wayne)

Rooster (John Wayne)

Roster Cogburn (John Wayne)

Lucille Ball (Lucille Ball)

Brando (Marlin Brando)

Grace (Grace Kelly)

Items sold and not completed to date:

Ronald Reagan	Paul Newman
Three Stooges	Marilyn Monroes
Rat Pack	(Norma Jean DiMaggio)
Audrey Hepburn	
(Breakfast at Tiffany's)	

Additionally, nine (8 plus one for artist's collection) Unique Mix Media Portraits, created *after* the following painting have been sold to date:

<i>Marilyn</i>	<i>Redhead</i>
<i>Legend</i>	<i>Love Goddess</i>
<i>MM</i>	<i>Audrey</i>
<i>Bus Stop Legend</i>	<i>Audrey Hepburn</i>
<i>Wayne</i>	<i>Paul Newman</i>
<i>Harlow</i>	<i>Brando</i>

A total of 36 Original Paintings and over 100 Unique Portraits have been sold to date.
(There have also been over two dozen drawings/studies for the Hollywood Sign paintings sold.)

Please keep in mind that this project continues to achieve this tremendous success without the benefit of publicity. Currently there are plans to produce an hour long documentary along with a comprehensive publicity campaign projected for the first part of next year.